



## 09 FLEX fordvehicles.com



### Drive quality.

When you hear the solid closing of the door, you'll understand. Ford is in a dead heat with Toyota when it comes to quality.<sup>1</sup>



### Drive green.

An efficient 6-speed transmission and impressive 24-mpg fuel economy<sup>2</sup> make Flex one of the friendliest ways to transport 7 people.



### Drive safe.

Ford has more 5-Star crash test ratings<sup>3</sup> than any company in U.S. history. With 6 standard airbags, Flex is ready to pass the test.



### Drive smart.

Available Ford SYNCTM communications and entertainment, SONY® premium audio, voice-activated navigation, even a refrigerator. Clever.



<sup>1</sup>Based on cumulative survey data of 2.7 MY Ford and competitive owners at 3 months of service in 3 surveys conducted // 7. <sup>2</sup>EPA-estimated 17 mpg city/24 hwy. FWD. <sup>3</sup>Star ratings are part of the U.S. Department of Transportation's Safercar.gov program [www.safercar.gov](http://www.safercar.gov). New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the car, or need towing. Your Ford Dealer can provide complete details on all of these advantages. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at [fordcredit.com](http://fordcredit.com). Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at [fordvip.com](http://fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.



THIS IS FLEX

The design is simple: stacked forms in perfect proportion. Like modern architecture on wheels. Deep grooves stream down the bodysides, seeming to move forward, even when Flex is standing still. Up front: a gleaming chrome grille. Up top: an available color-contrasting lid. And always surrounding it: curious stares and a barely audible "WHAT'S THAT?" as Flex cruises by.





# IT SHIFTS YOUR ATTENTION

Inside here, craftsmanship abounds — from the sparkling chrome accents, to the careful stitching on the leather-wrapped shifter. Even the clock, which glows an ice blue, is carefully designed and flanked by horizontal lines like the grooves that define the outside. Listen. Nothing... but peace. The fact of the matter: Flex is one quiet crossover, thanks to engineers who carefully applied sounddeadening insulation, specified a 6-mm-thick windshield, and selected road noise-quieting tires. So keep your eyes — and ears — open. There's a lot more thoughtful attention to come.



# IT RAISES EYEBROWS

But most of all, Flex raises questions. Here are some answers... Actually, it's a crossover. 2 in front, up to 3 in the middle, 2 in back. Loaded with technology like available voice-activated communications and entertainment. A 3.5L V6. 6-speed auto. 24 mpg on the highway. It's got you covered. 6 airbags, including a 3-row Safety Canopy® System. Even a rollover sensor. All standard. White Suede. Brilliant Silver. Or body-color roof. Your choice.





It's all in how Flex moves. It hunkers down and puts a limit on lean, so it grabs the corners without the ungainliness of less lithe vehicles. A new, fully independent rear suspension helps by soaking up bumps and potholes. A 3.5L V6 with 262 hp and 248 lb.-ft. of torque provides enough gusto to quicken your heart rate. It's paired with an uncommonly efficient 6-speed automatic transmission, a combo that promises one of the best EPA ratings in the class<sup>1</sup> — up to 24 mpg on the highway. Change it up.



IT COMFORTS YOU

With room this large and luxurious, the challenge is finding space to describe it. So this'll be brief. There's a comfortable 6- or 10-way power driver seat up front. In the middle, a 60/40 split bench (to seat 7). Or choose a pair of optional reclining bucket seats and available console. In the rear, a 50/50 split bench. It all fits.





# IT DOESN'T MISS A STEP

In addition to standard front-wheel drive, Flex offers the confidence of available automatic All-Wheel Drive (AWD). This intelligent system distributes up to 100% of the available torque to the tire or tires with the most traction. After all, Flex doesn't believe in spinning its wheels. On top of that, every Flex includes Traction Control to prevent wheel slip during acceleration, as well as this brilliant technology: Ford's AdvanceTrac® with RSC® (Roll Stability Control™).<sup>1</sup> It's the only system in the industry that uses 2 gyroscopic sensors to monitor both yaw and roll motions to provide side-slip control and roll stability control. It's always on and always working. Just follow its lead.





## IT GOES ABOVE AND BEYOND

There's really only one way to look at safety: seriously and carefully. At Ford, we do it every day, developing systems that will help protect you and your passengers on today's always-changing, distraction-filled roads. The results of our commitment? Ford has received more 5-Star crash test ratings<sup>1</sup> than any other automaker in U.S. history. And that means the world to us.

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# IT'S ALL ABOUT YOU

The provocative exterior of Flex and those cool grooves travel inside, creating an inviting "horizon line" that opens your view like the great outdoors. In other words, wide-open glass above; instrumentation below. Uncluttered. Crisp. Contemporary. For a more personalized driving domain, choose available Ambient Lighting. It'll brighten the front cupholders, footwells and 2nd-row control center in any of 7 hues to match your mindset. Happy. Mellow. Or anything in between



# IT OPENS EYES

In here, you'll forget you're actually in at all. An optional multi-panel Vista Roof™ welcomes the sky for all 3 rows to enjoy. Over the front seats, a sliding moonroof breathes in the fresh air. The 2nd and 3rd rows each get their own overhead windows. With panoramic views like this, Flex may soon become your personal skylight lounge. Just sit back and soak in the city.





# IT GRANTS YOUR WISHES

Step inside Flex with your compatible, paired Bluetooth®-enabled phone or plug in a portable digital media player. It'll know you've arrived. Press a button on the steering wheel, speak your mind (say, "call the office"), and it follows your commands. The magic? Ford's exclusive SYNC™ system.<sup>1</sup> Developed in association with Microsoft,® SYNC is an available voiceactivated, customizable media system that lets you make calls, take calls, change up music and more — all while keeping both hands on the wheel. To connect your digital media player, just plug it into the USB port. Visit [SyncMyRide.com](http://SyncMyRide.com) for the latest information about exciting new features.





IT'S DECISION TIME

PICK YOUR SEAT



- A. Medium Light Stone Cloth — SE
- B. Charcoal Black Cloth — SE
- C. Medium Light Stone Leather Trim — SEL
- D. Charcoal Black Leather Trim — SEL
- E. Medium Light Stone Perforated Leather Trim — Limited
- F. Charcoal Black Perforated Leather Trim — Limited

2009 Flex Standard Features

- MECHANICAL**

  - 3.5L Duratec V6 with 6-speed automatic transmission
  - 4-wheel disc Anti-lock Brake System (ABS)
  - AdvanceTrac® with RSC® (Roll Stability Control™)
  - Easy Fuel™ capless fuel-filler system

**SAFETY AND SECURITY**

  - Personal Safety System® for driver and front passenger
  - Adjustable head restraints
  - Belt-Minder® front safety belt reminder
  - Child-safety rear door locks
  - Front-seat side airbags2
  - LATCH — Lower anchors and tether anchors for child-safety seats
  - Perimeter alarm
  - Safety Canopy® System, side-curtain airbags2 and rollover sensor
  - SecuriLock® passive anti-theft ignition system
  - Tire Pressure Monitoring System (excludes spare)

**EXTERIOR**

  - Autolamp — Automatic headlamps with wiper-activated headlamp
  - Fog lamps
  - Integrated keyhead transmitter remotes (2)
  - Power sideview mirrors
  - Privacy glass on 2nd- and 3rd-row windows and liftgate
  - Rear-window defroster
  - Reverse Sensing System
  - SecuriCode™ next-generation keypad
  - Windshield wipers — Intermittent front and 2-speed rear

**SEATING**
- 6-way power driver seat with 2-way manual front-passenger seat
  - 7-passenger seating
  - 1st-row bucket seats with fold-flat front-passenger seat
  - 2nd-row 60/40 split bench, fold-flat
  - 3rd-row 50/50 split bench, fold-in-floor

**INTERIOR**

  - 1st-row center console with armrest, storage, 2 cupholders
  - Accessory delay
  - Air conditioning
  - Auto-dimming rearview mirror
  - Autolock — Power door locks
  - Auxiliary audio input jack
  - Auxiliary rear climate control
  - Carpeted floor mats in 1st and 2nd rows
  - Cupholders/bottle holders (10)
  - Driver and front-passenger sun visors, illuminated vanity mirrors
  - Grab handles — 1st and 2nd rows, retractable
  - Leather-wrapped shifter
  - Map pockets — 1st-row seatbacks
  - Message center with trip computer
  - Overhead console with map lights and sunglasses holder
  - Power points — 12V (4)
  - Power windows with one-touch-up/-down driver-window feature
  - Reading lamps for 2nd- and 3rd-row passengers
  - Steering wheel with cruise and secondary audio controls

