# 09 FLEX fordvehicles.com



### **Drive quality.**

When you hear the solid closing of the door, you'll understand. Ford is in a dead heat with Toyota when it comes to quality.1



### Drive green.

An efficient 6-speed transmission and impressive 24-mpg fuel economy2 make Flex one of the friendliest ways to transport 7 people.



#### Drive safe.

Ford has more 5-Star crash test ratings3 than any company in U.S. history. With 6 standard airbags, Flex is ready to pass the test.



#### **Drive smart.**

Available Ford SYNCTM communications and entertainment, SONY® premium audio, voice-activated navigation, even a refrigerator. Clever.

1Based on cumulative survey data of 2 7 MY Ford and competitive owners at 3 months of service in 3 surveys conducted // 7. 2EPA-estimated 17 mpg city/24 hwy. FWD. 3Star ratings are part of the U.S. Department of Transportation's Safercar.gov program www.safercar.gov. New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage—all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the car, or need towing. Your Ford Dealer can provide complete details on all of these advantages. Get the ride you want. Whether you plan to lease or fi nance, you'll fi nd the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefit sand competitive rates. Call 1-877-367-3847, or visit us at fordvip. com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.





# THIS IS FLEX

The design is simple: stacked forms in perfect proportion. Like modern architecture on wheels. Deep grooves stream down the bodysides, seeming to move forward, even when Flex is standing still. Up front: a gleaming chrome grille. Up top: an available color-contrasting lid. And always surrounding it: curious stares and a barely audible "WHAT'S THAT?" as Flex cruises by.

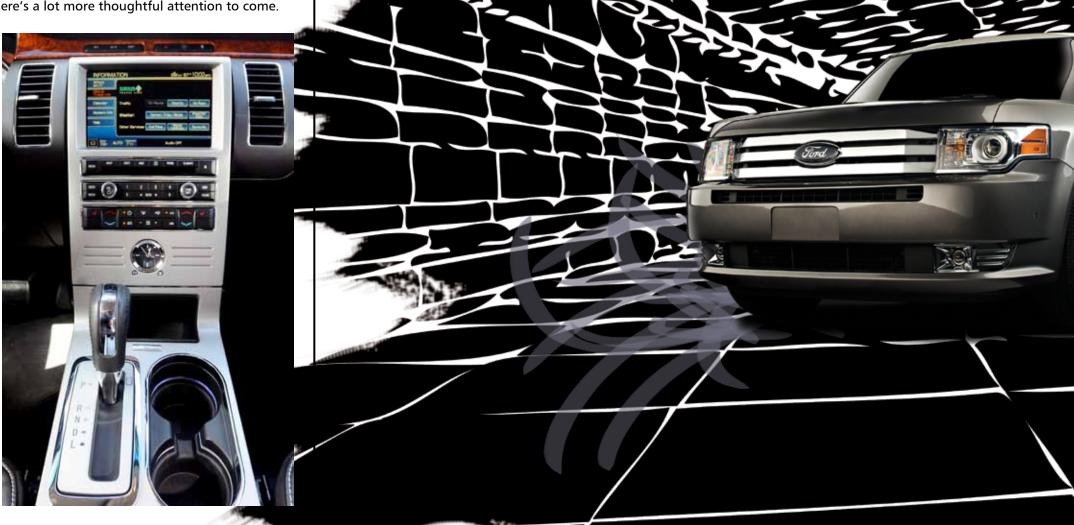






## IT SHIFTS YOUR ATTENTION

Inside here, craftsmanship abounds — from the sparkling chrome accents, to the careful stitching on the leather-wrapped shifter. Even the clock, which glows an ice blue, is carefully designed and flanked by horizontal lines like the grooves that define the outside. Listen. Nothing... but peace. The fact of the matter: Flex is one quiet crossover, thanks to engineers who carefully applied sounddeadening insulation, specified a 6-mm-thick windshield, and selected road noise-quieting tires. So keep your eyes — and ears — open. There's a lot more thoughtful attention to come.



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02



## **IT RAISES EYEBROWS**

But most of all, Flex raises questions. Here are some answers... Actually, it's a crossover. 2 in front, up to 3 in the middle, 2 in back. Loaded with technology like available voice-activated communications and entertainment. A 3.5L V6. 6-speed auto. 24 mpg on the highway. It's got you covered. 6 airbags, including a 3-row Safety Canopy® System. Even a rollover sensor. All standard. White Suede. Brilliant Silver. Or body-color roof. Your choice.







It's all in how Flex moves. It hunkers down and puts a limit on lean, so it grabs the corners without the ungainliness of less lithe vehicles. A new, fully independent rear suspension helps by soaking up bumps and potholes. A 3.5L V6 with 262 hp and 248 lb.-ft. of torque provides enough gusto to quicken your heart rate. It's paired with an uncommonly efficient 6-speed automatic transmission, a combo that promises one of the best EPA ratings in the class1 — up to 24 mpg on the highway. Change it up.



## **IT COMFORTS YOU**

With room this large and luxurious, the challenge is finding space to describe it. So this'll be brief. There's a comfortable 6- or 10-way power driver seat up front. In the middle, a 60/40 split bench (to seat 7). Or choose a pair of optional reclining bucket seats and available console. In the rear, a 50/50 split bench. It all fits.









## IT DOESN'T MISS A STEP

In addition to standard front-wheel drive, Flex offers the confidence of available automatic All-Wheel Drive (AWD). This intelligent system distributes up to 100% of the available torque to the tire or tires with the most traction. After all, Flex doesn't believe in spinning its wheels. On top of that, every Flex includes Traction Control to prevent wheel slip during acceleration, as well as this brilliant technology: Ford's AdvanceTrac® with RSC® (Roll Stability ControlTM).1 It's the only system in the industry that uses 2 gyroscopic sensors to monitor both yaw and roll motions to provide side-slip control and roll stability control. It's always on and always working. Just follow its lead.







### IT'S ALL ABOUT YOU

The provocative exterior of Flex and those cool grooves travel inside, creating an inviting "horizon line" that opens your view like the great outdoors. In other words, wide-open glass above; instrumentation below.

Uncluttered. Crisp. Contemporary. For a more personalized driving domain, choose available Ambient Lighting. It'll brighten the front cupholders, footwells and 2nd-row control center in any of 7 hues to match your mindset. Happy. Mellow. Or anything in between



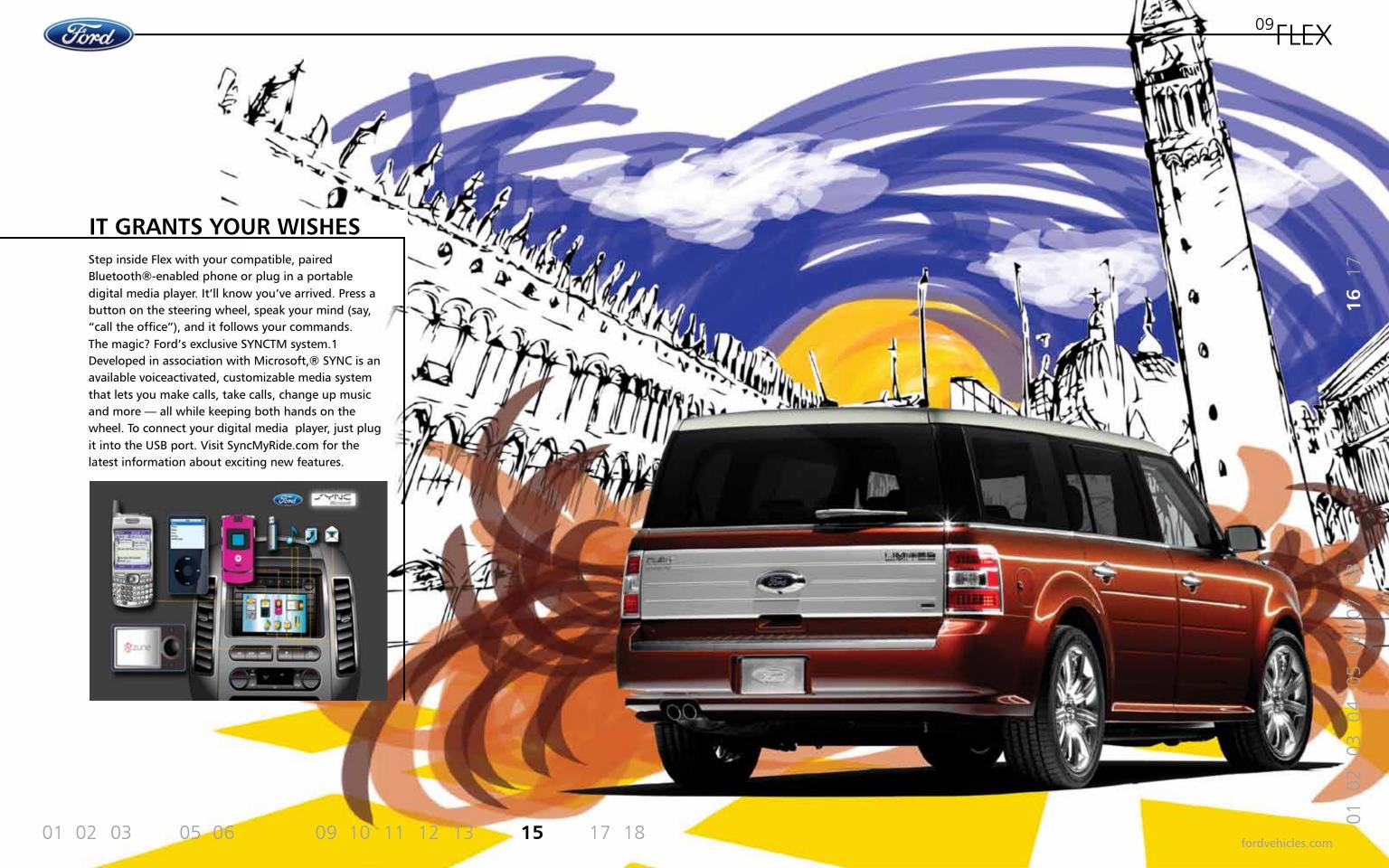
### **IT OPENS EYES**

In here, you'll forget you're actually in at all. An optional multi-panel Vista RoofTM welcomes the sky for all 3 rows to enjoy. Over the front seats, a sliding moonroof breathes in the fresh air. The 2nd and 3rd rows each get their own overhead windows. With panoramic views like this, Flex may soon become your personal skylight lounge.

Just sit back and soak in the city.







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### IT'S DECISION TIME



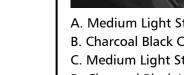








**Brilliant Silver** 



E. Medium Light Stone Perforated Leather Trim — Limited









3.5L Duratec V6 with 6-speed automatic transmission 4-wheel disc Anti-lock Brake System (ABS) AdvanceTrac® with RSC® (Roll Stability ControlTM)

Easy FuelTM capless fuel-filler system

#### SAFETY AND SECURITY

Personal Safety System® for driver and front passenger Adjustable head restraints

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Front-seat side airbags2

LATCH — Lower anchors and tether anchors for child-safety seats Perimeter alarm

Safety Canopy® System, side-curtain airbags2 and rollover sensor SecuriLock® passive anti-theft ignition system

Tire Pressure Monitoring System (excludes spare)

#### **EXTERIOR**

Autolamp — Automatic headlamps with wiper-activated headlamp Fog lamps

Integrated keyhead transmitter remotes (2)

Power sideview mirrors

Privacy glass on 2nd- and 3rd-row windows and liftgate

Rear-window defroster

Reverse Sensing System

SecuriCodeTM next-generation keypad Windshield wipers — Intermittent front and 2-speed rear

SEATING

6-way power driver seat with 2-way manual front-passenger seat 7-passenger seating

1st-row bucket seats with fold-flat front-passenger seat

2nd-row 60/40 split bench, fold-flat

3rd-row 50/50 split bench, fold-in-floor

#### INTERIOR

1st-row center console with armrest, storage, 2 cupholders

Accessory delay

Air conditioning

Auto-dimming rearview mirror

Autolock — Power door locks

Auxiliary audio input jack

Auxiliary rear climate control Carpeted floor mats in 1st and 2nd rows

Cupholders/bottle holders (10)

Driver and front-passenger sun visors, illuminated vanity mirrors

Grab handles — 1st and 2nd rows, retractable

Leather-wrapped shifter

Map pockets — 1st-row seatbacks

Message center with trip computer

Overhead console with map lights and sunglasses holder

Power points — 12V (4)

Power windows with one-touch-up/-down driver-window feature Reading lamps for 2nd- and 3rd-row passengers

Steering wheel with cruise and secondary audio controls



A. Medium Light Stone Cloth — SE

**PICK YOUR SEAT** 

- B. Charcoal Black Cloth SE
- C. Medium Light Stone Leather Trim SEL
- D. Charcoal Black Leather Trim SEL
- F. Charcoal Black Perforated Leather Trim Limited

